

# Abdul Shameer

# Senior UI Designer

[] +971 55 8651 485

mww.abdulshameer.com

Al Nahda, Dubai, UAE

### **Skills**

#### Strong Knowledge

Figma Adobe XD

Sketch App Photoshop

Illustrator ChatGPT

Jira Agile Board Invision

Wireframe.cc Keynote

## Learning Knowledge

Adobe After Effects

Midjourney AI JSON Motion

Framer Spline

# **Objective**

I aim to apply my proficiency in user interface design, creative problem-solving abilities, and my enthusiasm for creating user-friendly interfaces to make a meaningful contribution to a dynamic team and play a pivotal role in the advancement of groundbreaking projects.

# **Professional Summary**

I am a seasoned UI designer with a rich professional history spanning more than 9 years. My primary objective is to meticulously craft design solutions that seamlessly navigate the entire creative process, resulting in clear, simplistic, and distinctive outcomes. I firmly subscribe to the belief that design should be effortlessly comprehensible, both in concept and execution, as it is the cornerstone of effective visual communication. My approach is straightforward: I am unwaveringly committed to bringing smiles to my clients' faces and assisting them in taking pride in their products or services. Fulfilling this pivotal role is the cornerstone of my identity as a designer.

# **Work Experience**

**Product Designer**  $\Box$  September 2023 - Till date

Azadea Group

Business Bay, Dubai, UAE. www.azadea.com

In charge of developing design assets for both the fashion e-commerce website and the mobile app. Collaborating closely with the marketing team to align visuals with promotional offers and sales initiatives. Additionally, responsible for strategizing the overall design theme for the entire website and app, ensuring it aligns seamlessly with the business requirements.

HitPixel Technologies LLC

Business Bay, Dubai, UAE. www.hitpixel.com

Playing a pivotal role in the organization's success by spearheading the design of SAAS websites, e-commerce websites, with a primary focus on crafting compelling website landing pages. I also took on the role of a product designer, where I contributed to the development of design systems and created user-friendly interfaces for online products. One of my key responsibilities was attending production meetings, where I actively engaged in brainstorming sessions and consistently took the initiative to introduce innovative design ideas.

# **Language Proficiency**

English - Fluent

Hindi - Basic Level

## **Education**



#### **Bachelor Of Commerce**

CMJ University, Shilong, Meghalaya, India.



## **Digital Media Designs**

IMA Multimedia, Kochi Kerala, India.

## **Interests**

Travelling, Photography, Tech Enthusiast, Music, Movies, and Be Social.

## **More Informations**

Marital Status - Married

Date of Birth - 10th Aug 1982

Place of Birth - Kerala

Nationality - India

Visa Status - Employment Visa

# **Brands I've Worked**















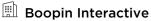








# **Work Experience**



Jumeirah lake towers (JLT FZ), Dubai, UAE. www.boopin.com

Designing with a focus on user needs, informed by both business goals and user input. Developing user journeys, skeletal outlines, interactive prototypes, and visual representations. Converting specifications into cohesive style guidelines, design frameworks, recurring design elements, and visually appealing user interfaces. In charge of generating digital campaign artwork and adapting content for various digital marketing platforms.

**UI Designer**  $\Box$  April 2014 - July 2018



# Glim Digital Agency

Jumeirah lake towers (JLT FZ), Dubai, UAE. www.theglim.com

Work in close partnership with product management and engineering to establish and execute creative solutions that align with the product's vision, aesthetics, and user experience. Lead the entire visual design process, starting from ideation and concluding with the seamless transition to the engineering team. This includes crafting wireframes, storyboards, user flows, and site maps to effectively convey design concepts and interactions.

## Nature of Works

Managed web and mobile interactive communication projects from initial consultation through successfully launch with the ability to handle various projects at the same time and complete them by given deadline. Worked with customers to create an intuitive user interface that is cutting edge and easy to use. Up-to-date with the latest UI trends, techniques, and technologies.

Mobile first design / Site maps / Work flows / User flows Wireframing / Interactive UI prototyping / Product design (ios & Android) / UX research / Interaction design / Social media branding / Visual communication / Online campaign designs Digital creative presentations

## **Personal Traits**

Independent Ideas, Imagination and developing Accepting challenges with an open mind towards new ideas. Good ability to learn and anxiety to understand. Good exposure to application and implementation of the ideas through my digital exposure.