



# Abdul Shameer

## Senior UI Designer

+971 55 8651 485

mailme@iamshameer.com

www.abdulshameer.com

AI Nahda, Dubai, UAE

## Skills

### Strong Knowledge

Figma

Adobe XD

Sketch App

Photoshop

Illustrator

ChatGPT

Jira Agile Board

Invision

Wireframe.cc

Keynote

### Learning Knowledge

Adobe After Effects

Midjourney AI

JSON Motion

Framer

Spline

## Objective

I aim to apply my proficiency in user interface design, creative problem-solving abilities, and my enthusiasm for creating user-friendly interfaces to make a meaningful contribution to a dynamic team and play a pivotal role in the advancement of groundbreaking projects.

## Professional Summary

I am a seasoned UI designer with a rich professional history spanning more than 9 years. My primary objective is to meticulously craft design solutions that seamlessly navigate the entire creative process, resulting in clear, simplistic, and distinctive outcomes. I firmly subscribe to the belief that design should be effortlessly comprehensible, both in concept and execution, as it is the cornerstone of effective visual communication. My approach is straightforward: I am unwaveringly committed to bringing smiles to my clients' faces and assisting them in taking pride in their products or services. Fulfilling this pivotal role is the cornerstone of my identity as a designer.

## Work Experience

### Product Designer

September 2023 - Till date



### Azadea Group

Business Bay, Dubai, UAE.

www.azadea.com

In charge of developing design assets for both the fashion e-commerce website and the mobile app. Collaborating closely with the marketing team to align visuals with promotional offers and sales initiatives. Additionally, responsible for strategizing the overall design theme for the entire website and app, ensuring it aligns seamlessly with the business requirements.

### Senior UI Designer

November 2021 - August 2023



### HitPixel Technologies LLC

Business Bay, Dubai, UAE.

www.hitpixel.com

Playing a pivotal role in the organization's success by spearheading the design of SAAS websites, e-commerce websites, with a primary focus on crafting compelling website landing pages. I also took on the role of a product designer, where I contributed to the development of design systems and created user-friendly interfaces for online products. One of my key responsibilities was attending production meetings, where I actively engaged in brainstorming sessions and consistently took the initiative to introduce innovative design ideas.

## Language Proficiency

English - Fluent

Hindi - Basic Level

## Education

 Graduation

### Bachelor Of Commerce

CMJ University, Shilong,  
Meghalaya, India.

 Career Course

### Digital Media Designs

IMA Multimedia, Kochi  
Kerala, India.

## Interests

Travelling, Photography, Tech  
Enthusiast, Music, Movies, and  
Be Social.

## More Informations

Marital Status - Married

Date Of Birth - 10<sup>th</sup> Aug 1982

Place Of Birth - Kerala

Nationality - India

Visa Status - Employment Visa

## Work Experience

### Senior UI Designer

 October 2018 - October 2021

#### Boopin Interactive

Jumeirah lake towers (JLT FZ), Dubai, UAE.  
www.boopin.com

Designing with a focus on user needs, informed by both business goals and user input. Developing user journeys, skeletal outlines, interactive prototypes, and visual representations. Converting specifications into cohesive style guidelines, design frameworks, recurring design elements, and visually appealing user interfaces. In charge of generating digital campaign artwork and adapting content for various digital marketing platforms.

### UI Designer

 April 2014 - July 2018

#### Glim Digital Agency

Jumeirah lake towers (JLT FZ), Dubai, UAE.  
www.theglim.com

Work in close partnership with product management and engineering to establish and execute creative solutions that align with the product's vision, aesthetics, and user experience. Lead the entire visual design process, starting from ideation and concluding with the seamless transition to the engineering team. This includes crafting wireframes, storyboards, user flows, and site maps to effectively convey design concepts and interactions.

## Nature Of Works

Oversaw the end-to-end execution of web and mobile interactive communication projects, ensuring seamless delivery within specified timelines. Proficiently managed multiple projects simultaneously. Collaborated with clients to design cutting-edge, user-friendly interfaces. Maintained a current knowledge of the latest UI trends, methodologies, and technologies.

## Brands I've Worked



MANGO

نومنتشي  
NAMSHI

24 Carat Pure Fun  
GOLD 101.3 FM

SALSA JEANS



BOGGI  
MILANO



NetValve

WDS  
WORLD DEVELOPMENT SERVICES